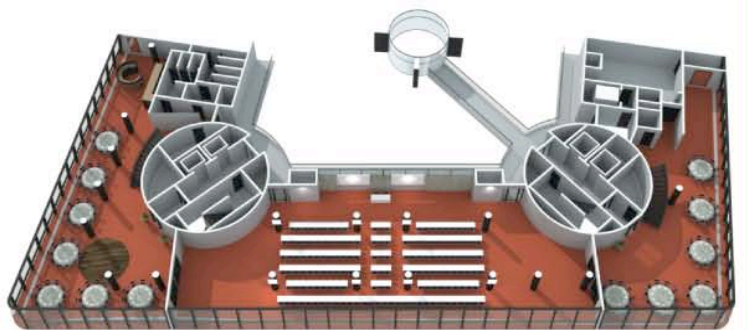
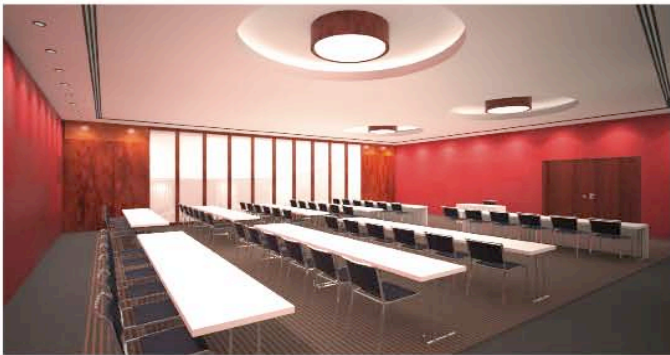
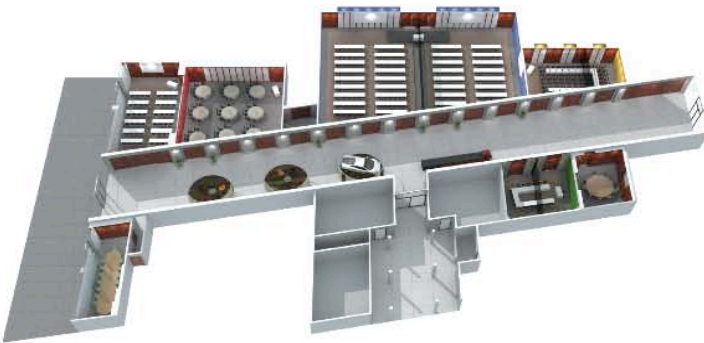


ENVERITAS GROUP 3D IMAGING SERVICES FEATURES & BENEFITS



ENVERITASGROUP
CONTENT MARKETING SOLUTIONS

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Selling Your Meeting Space is Just a Click Away

EnVeritas Group's 3D images are an impressive tool for helping clients and prospects visualise meetings and events in your venue. With a fully customised, interactive 3D model of your meeting spaces you'll find it easier to attract and convert prospects, as well as plan spectacular events.

Why 3D?

3D images help prospects visualise the space, furniture, lighting and atmosphere of your meeting venues – the crucial first step in selling them. And when you've fired their imagination, you can use the 3D images to easily plan furniture configurations, break-outs, logistics and more.

Features

- Realistic 3D images of floor plans or individual meeting spaces
- Bird's eye or eye-level perspectives
- Photo-realistic images
- 100% customised to your venue and needs
- Easy to use
- Delivered in multiple, high-resolution formats for websites, brochures, PDFs...
- Various levels (with or without furniture, labels, interactive pop-ups...)
- Adaptable if venues are redesigned or repurposed.

Benefits

- Attract meeting planners to your website – and fire their imagination
- Grow meeting and events conversion rates
- Set your facilities apart from competition
- Help event planners visualise your space and select different configurations of rooms and banqueting halls
- Plan break-out sessions
- Guide meeting planners into selecting the right furniture configurations and rooms from day one.

How It Works

1. You send us:
 - A questionnaire detailing your meeting space capacities, configurations and designs
 - 2D floor plans
 - Photos of your meeting spaces
2. We create the 3D images and send you proofs for review
3. You mark any changes required*
4. We make the corrections and send you new proofs
5. When you're happy, we create high-resolution images in PNG, JPG and PDF
6. At this stage we can also add configuration or furniture changes, labels, text...
7. Your IT department uploads the 3D images to your website and implements the interactive features and navigation
8. You start selling your meeting space!

* Subject to design considerations and extra fees if changes exceed the original scope

What You'll Receive

	Basic floor plan	Advanced floor plan	Premium floor plan*	Basic single room	Advanced single room	Photo-realistic room
3D image	✓	✓	✓	✓	✓	✓
Bird's eye perspective	✓	✓	✓	✓	✓	
Eye-level perspective						✓
Walls, doors & windows	✓	✓	✓	✓	✓	✓
Custom colours & textures	✓	✓	✓	✓	✓	✓
Projector screens	✓	✓	✓	✓	✓	✓
Tables & chairs		✓	✓		✓	✓
Podiums, desks & bars		✓	✓		✓	✓
Plants		✓	✓		✓	✓
Other bespoke furniture**		✓	✓		✓	✓
Translucent screens to indicate room divisions	✓	✓	✓	✓	✓	
Adjoining doors, stairs and non-meeting areas	✓	✓	✓			
Up to 2 levels**	✓	✓	✓	✓	✓	

*Requires client-side web programming

**Subject to design considerations